

Is my business franchisable?

For many business owners, franchising can appear to be an ideal form of business expansion.

But not all businesses are cut out to franchise.

There are 3 basics that can help you decide if your business is franchisable

1. It can be reproduced and easily learnt by your franchisees
2. You have a proven operation and well-known brand
3. You have the financial and human resources to support a franchise system