

## Fact Sheet

### About the Exhibition:

An international event that showcases the latest technologies and fittings for the retail industry presenting great visions on best-practices and solutions, network with peers and shape the forthcoming strategies that will secure your business future!

**RetailEX ASEAN 2015** provides the best trade incorporating **FranchisEX ASEAN 2015**, offering a dynamic platform for franchisors and franchisees to network, local and international industry leaders to share experiences as well as business solution providers to establish contacts with business owners and aspiring entrepreneurs.

**FranchisEX ASEAN 2015** is your gateway to the ASEAN Economic Community - Reaching out to a huge market of highest growing potential among emerging markets in the world. The ASEAN economy will double by 2020, with the nominal gross domestic product of the regional bloc increasing from US\$2 trillion in 2012 to US\$4.7 trillion.

## Show Information

- Date & Time: 17 – 19 September 2015 (10.00-18.00)
- Exhibition Venue: Hall 4, IMPACT Exhibition & Convention Center, Bangkok
- Total Exhibition Area: 5,000 Sqm
- Admission: Registered Admission (3-Day Trade)
- Expected No. Of Participants: Over 200+ Exhibiting Organisations
- Expected Visitors: Over 10,000

- Show Organisers:



- Supported By:



- Digital Retail & Hospitality Sponsor:



Enabling an Intelligent Planet

- Supporting Association:



香港國際貿易促進會  
Hong Kong International Trade Promotion Association



香港專利授權及特許經營協會  
Licensing & Franchising Association of HK



ASEAN FRANCHISE  
INDONESIA



MRA Malaysia Retailers Association

**COST OF PARTICIPATION**



**OPTION 1: THB 8,000 PER SQM**

**RAW SPACE (MIN.36 SQM)**

Customize your own ideal booth and showcase your product / Service in the most suitable setting. This one of a kind creation will surely be recognized and make your product/Service stand out.

- Price Includes general security & cleaning services
- Free standard entry in show directory: 150 words & full contact details



**OPTION 2: THB 9,000 PER SQM**

**STANDARD SHELL SCHEME BOOTH (STANDARD FURNISHED BOOTH MIN. 12 SQM)**

Professional and convenience in usage yet modern look that suits the overall vibe of the exhibition.

Price Includes the rental of ready-built stand, carpet, fascia name board, lightings, 5 amp powerpoint, chairs, rubbish bin, info counter (Furniture package varies according to stand size)

- General security & cleaning services
- FREE standard entry in show directory: 150 words & full contact details

**CORNER CHARGE:**

\*Charges for open sides: **150 USD** per additional open side

**CONTACT US**

**THAILAND BOOTH SALES ENQUIRIES**

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