

trends om  
Present

# Work Life Festival 2025

เทศกาลสุดยิ่งใหญ่แห่งปี ตอบโจทย์ในทุกมิติ  
สำหรับคนทำงาน



7-8 November 2025

| 10.00 - 19.00 น.

| SAMYAN MITRTOWN



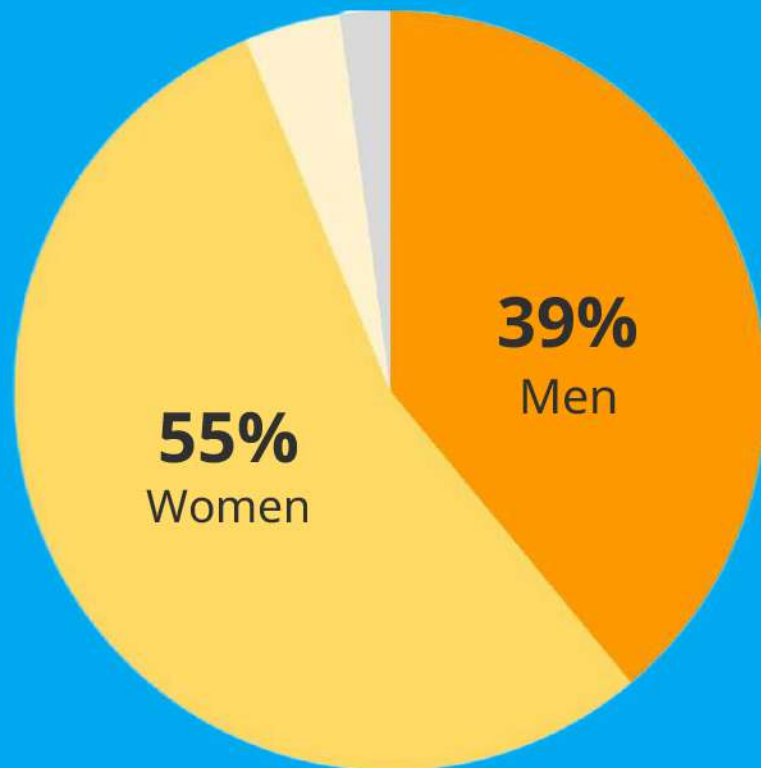
# 2024 RECAP

# SUMMARY ATTENDEES REPORT DATA

15,000+

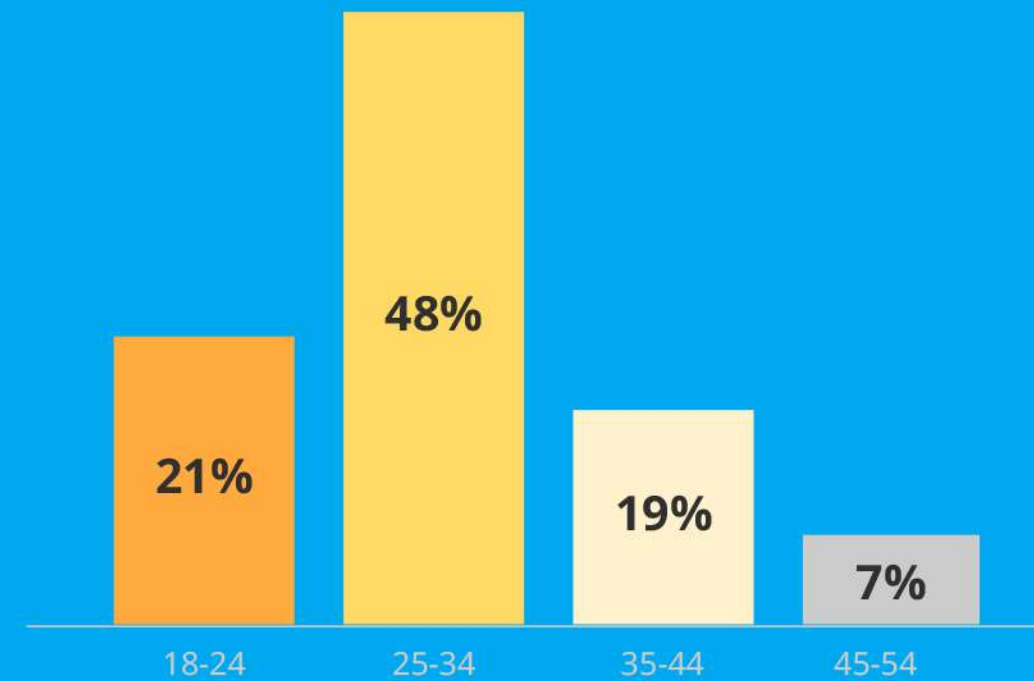
Joined in Work Life Festival 2024  
(from 35,000 registered)

## Gender



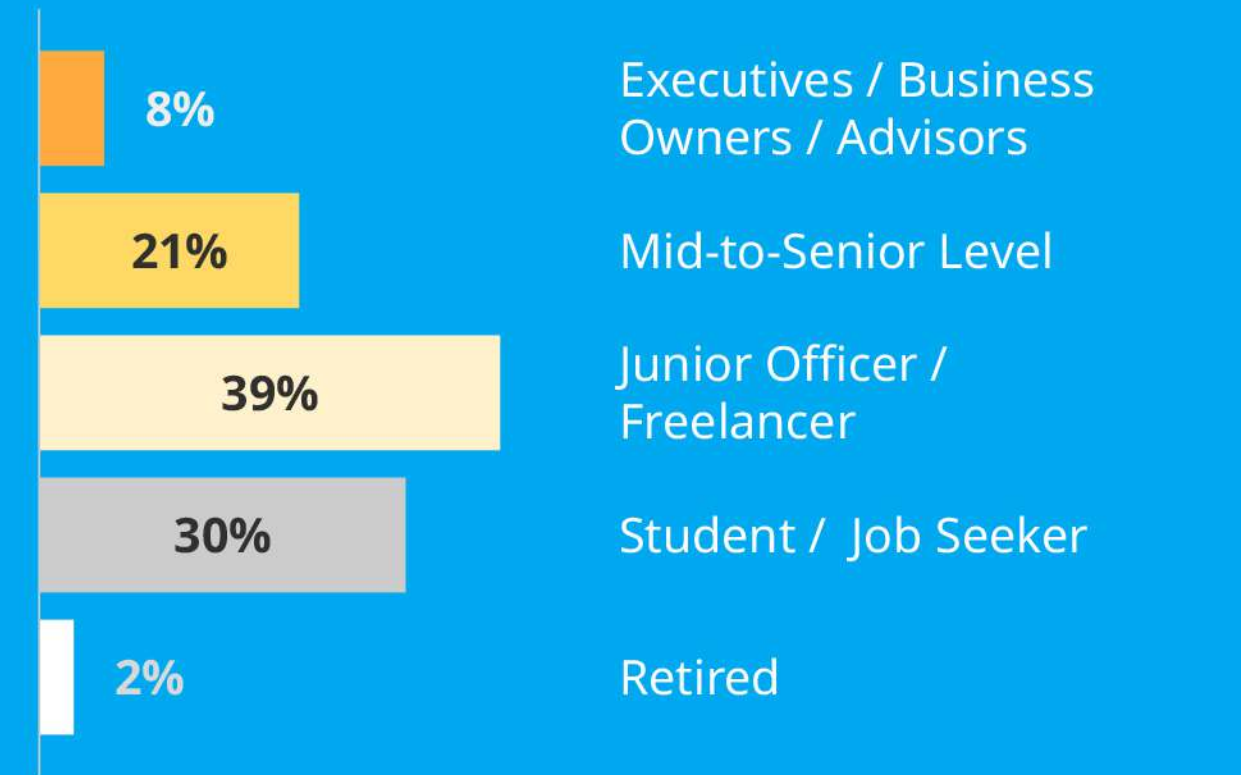
- LGBTQIA+ 4%
- Other 2%

## Age



- <18 1%
- 55-64 3%
- +65 1%

## Career Level

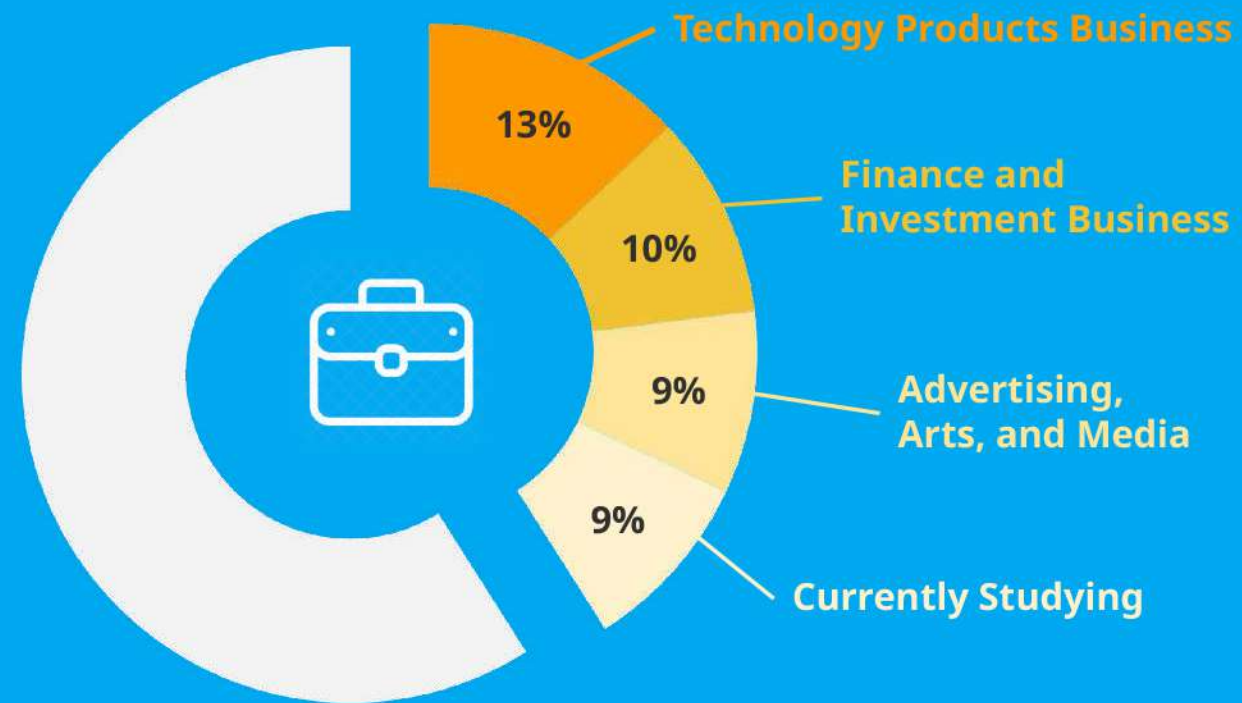


- **Executives / Business Owners / Advisors**  
C-Level / VP / Director, Business Owner, Entrepreneur, Consultant
- **Mid-to-Senior Level**  
Manager, Senior Officer, Supervisor / Department Head



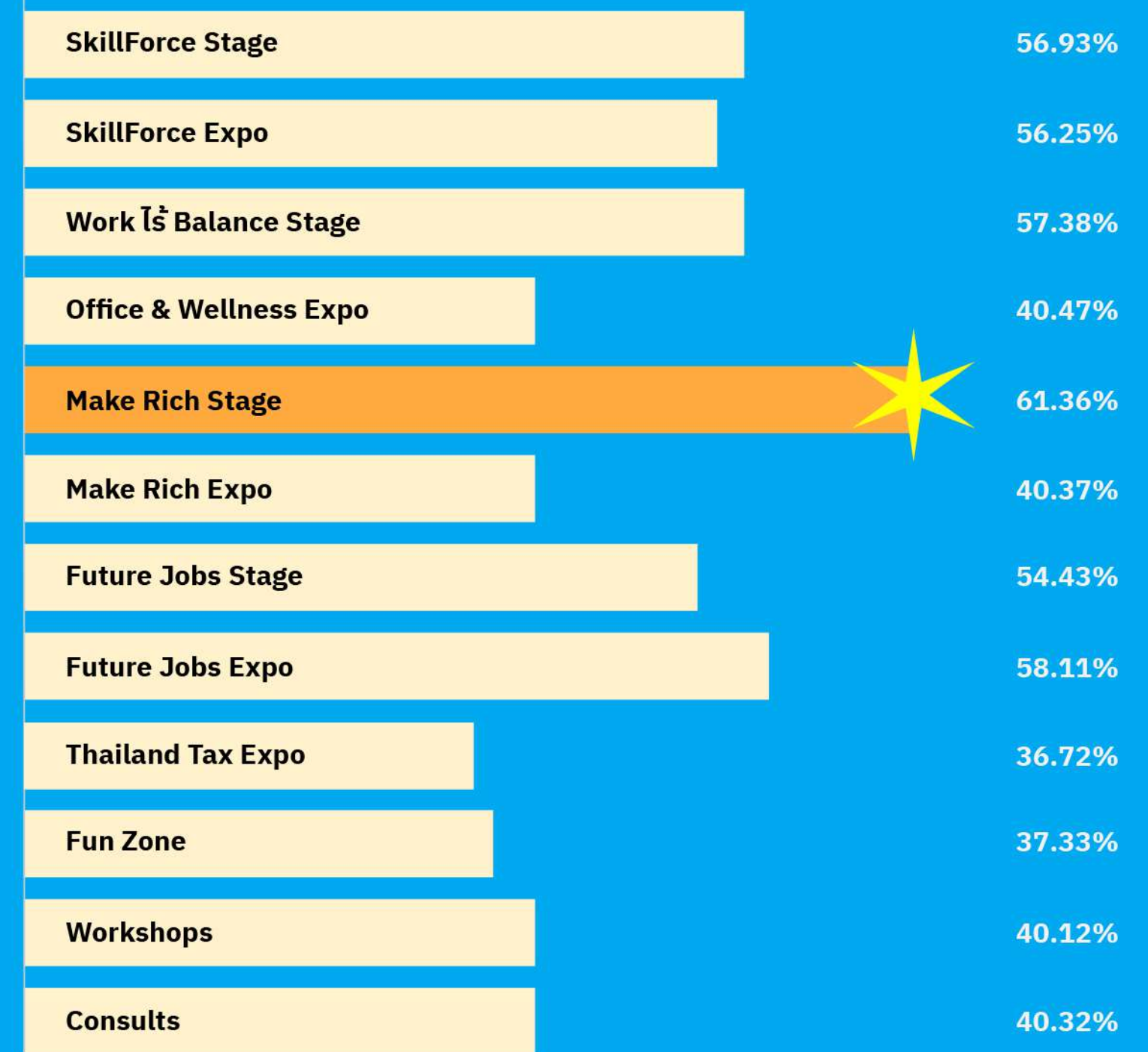
# SUMMARY ATTENDEES REPORT DATA

## Business Sectors



- Beauty and Health Business 7%
- Industrial Products Business 6%
- Wholesale and Retail Business 6%
- Education Sector 5%
- Real Estate and Construction 4%
- Food and Beverage Manufacturing 4%
- Consumer Goods Business 4%
- Tourism, Hospitality, and Restaurants 3%
- Transportation and Logistics 3%
- Energy Sector (e.g., Mining, Electricity, Water, Oil, etc.) 3%
- Other Businesses 13%

## Area of Interest



Note: Respondents were permitted to choose more than one answer.



# SUMMARY PERFORMANCE





# PARAGON HALL

MAIN ENTRANCE

พารากอน 999  
พารากอน 999  
Festival 2024  
สำหรับคนทำงาน  
WORK - WEALTH - HEALTH - FUN  
SUNTORY  
SKILL FORCE EXPO 2024  
FUTURE JOBS EXPO 2024  
MAKE RICHES  
THAILAND TAX EXPO 2024  
กลับบ้านปลอดภัย





# Sponsors and Partners

Future trends am  
community

Present

## Work Life Festival 2024

SKILL  
FORCE  
EXPO 2024

WORK  
Balance  
EXPO 2024

MAKE  
RICH  
EXPO 2024

FUTURE  
JOBS  
EXPO 2024

THAILAND  
TAX  
EXPO 2024

WEALTH ZONE  
by  
50<sup>th</sup> SET

### Beyond Platinum Sponsor



### Platinum Sponsor



### Gold Sponsor



### Official Partner









# BINANCE TH BY GULF BINANCE



















2  
Stages

Work Life  
Festival 2025

4<sup>th</sup> Expos



# 2 CONFERENCE STAGES



**SKILL ROADMAP**  
Revolution: Redefining Your Journey

 **300 Seats**

**Riding the Next Wave  
to Riches**

 **300 Seats**



**MAKE  
RICH  
SUMMIT**

*“because everyone deserves a **better life in all aspects.**”*





## Career Planning

How to plan your career path in AI era.



## Skill Trends & Skill Planning

What you need for your future?



## Work-Life & Mentality

We can't go any further,  
if our hearts don't go with us.



## Success Career Leader

From high performer to high-impact leader.



## HR & Work in Corporate

Work smarter inside the system—turning policies, reviews, and benefits into career growth.



# SESSION PILLARS



## New Business & Investment

New opportunity to make rich



## New Generation Investor

New ways of thinking from new generation investors



## Stock, Property, Crypto Investment

How to start investing to grow your portfolio  
as quickly as possible



## Money Management

Create a sound financial management  
foundation for lifelong use.



## Content Creator

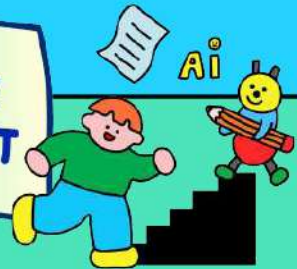
Turn Your Passion into Profit,  
Your Dreams into Reality.





# Expo

## SKILLFORCE EXPO & SUMMIT



Online course  
platforms



Universities &  
International  
Schools



Bootcamps



Career  
Coaches &  
Influencers



Language  
schools



Business and  
soft skill  
training  
companies

## FUTURE JOBS EXPO



40+ Booths of High Growth Jobs  
from High Growth Company



CAREER OF FUTURE



HIGH GROWTH  
COMPANY



25,000++ SALARY

AI

Sustainability

Ecommerce

Martech

## TAX EXPO



## รวมทุกการลดหย่อน

ให้เรื่องภาษีเป็นเรื่องง่าย ครบ จบในงาน



ประกันชีวิต



SSF



ประกันสุขภาพ



Thai ESG



ประกันชีวิต  
แบบบำนาญ



หน่วยงาน  
รับบริจาค



สินเชื่อหมู่บ้าน

## WORK SYNDROME EXPO



Wellness



Fashion



Lasik



Travel



Dental  
Clinic



Pet



Cosmetic  
& Skincare



Entertainment



**15,000+ PEOPLE**

**FREE !!**

**FOR EVERYONE**

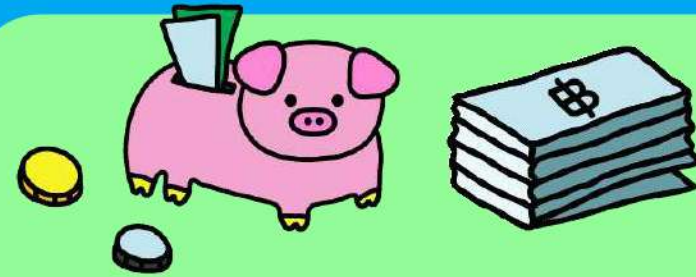


# 15,000+ PEOPLE



## RESKILLER & UPSKILLER

- ✦ Next-Gen Starters
- ✦ Emerging Leaders
- ✦ Growth Navigators
- ✦ Visionary Executives
- ✦ Game Changer Owners



## RICH MAKER & TAX SAVER

- ✦ Smart Planners
- ✦ Wealth Seekers
- ✦ Fast Trackers
- ✦ Early Retire Dreamers
- ✦ Security Builders



## JOB SEEKER & CAREER ADVANCEMENT

- ✦ Opportunity Hunters
- ✦ Career Upgraders
- ✦ Path Explorers



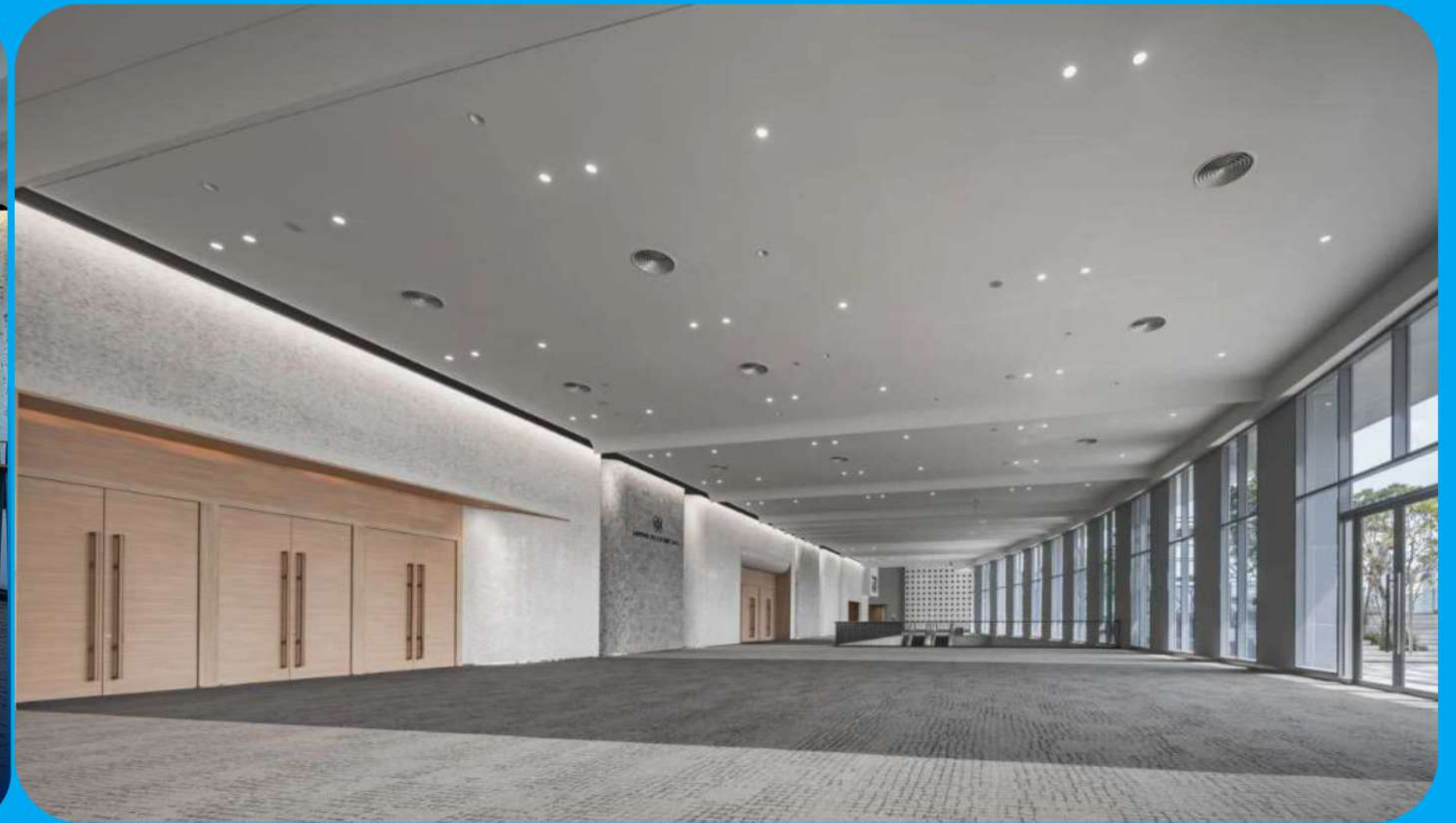
## Life Healers

- ✦ Mind Balance Seekers
- ✦ Sleep Chasers
- ✦ Pain Fighters
- ✦ Soul Lifters
- ✦ Freedom Dreamers



# 7 - 8 November 2025

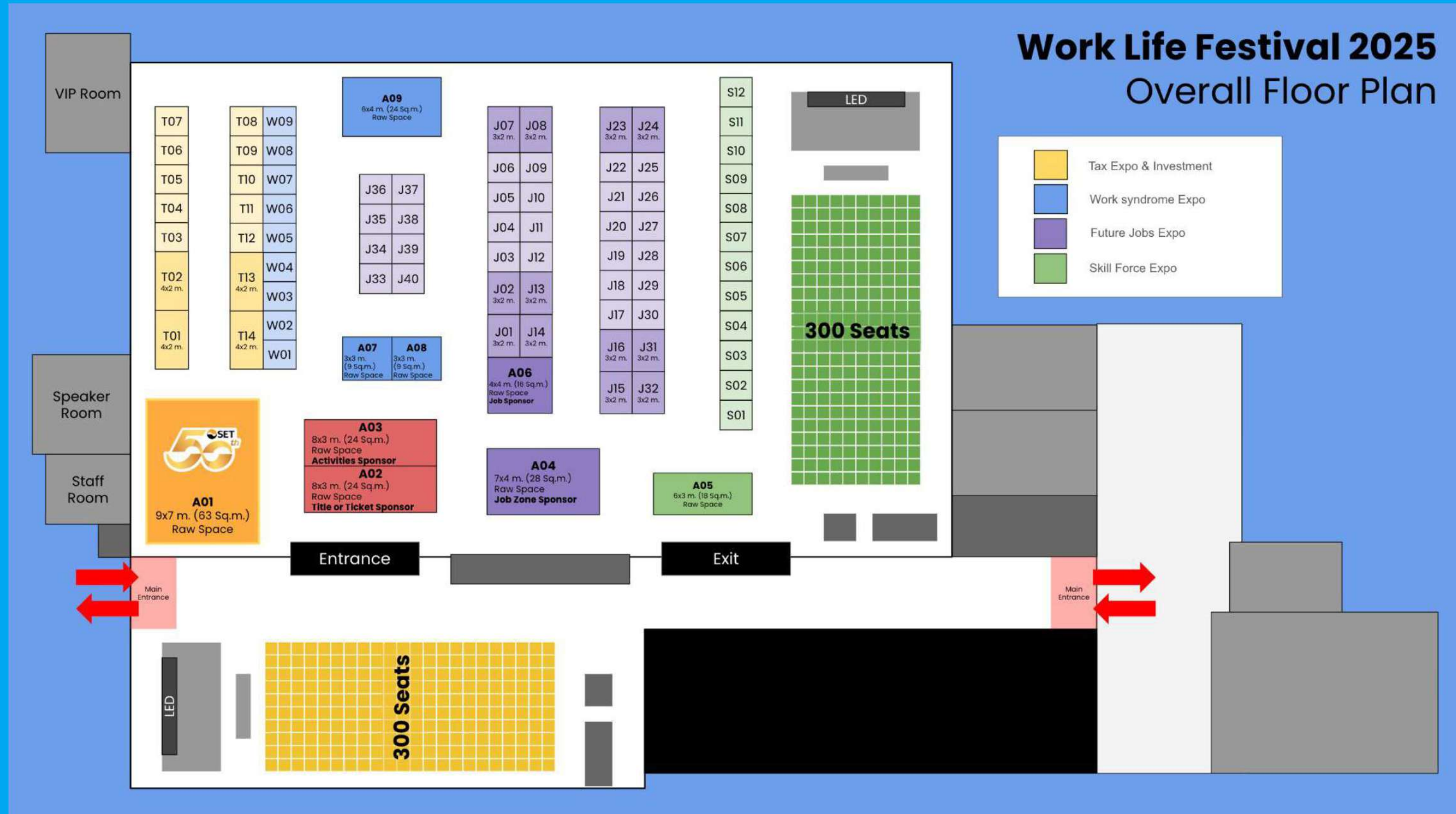
(Fri - Sat)





# FLOOR PLAN 2025

## Samyan Mitrtown Hall





*Be Our partner with special offer*

# SPONSOR PACKAGE





## OVERALL **WorkLife** Festival 2025

- Festival Title Sponsor
- Ticket Sponsor
- Venue Sponsor
- Special Zone Sponsor

## SKILLFORCE EXPO & SUMMIT



- Stage Sponsor
- Session Sponsor
- Standard Booth (2x2)
- Large Booth (4x2)
- Keynote Speaker

## MAKE RICH SUMMIT



- Stage Sponsor
- Session Sponsor
- Keynote Speaker

## FUTURE JOBS EXPO



- Job Expo Sponsor
- Standard Booth (3x2)
- Rawspace (4x4)

## TAX EXPO



- Standard Booth (2x2)
- Large Booth (4x2)

## WORK SYNDROME EXPO



- Standard Booth (2x2)
- Large Booth (4x2)



# SPONSOR PACKAGE

## *Title Sponsor*

Exclusive “**Presented by**” title credit on main event materials

**Biggest logo** featured across all event signage, decorations and landmark

### **Pre-Event**

- Invited to the pre-conference
- Speaker on Stage
- Group Photo ภาพข่าวหน้าสังคม
- CEO Interview & Public Scoop on Newspaper
- Signage on Press Conference

### **Promote Phase**

- Signage on Register Page
- Signage on Event Website
- Future Trends Advertorial

### **Event Day**

- Raw Space(~ 25 sq.m)
- Logo on Badge & Wristband
- Logo on Stage Screen
- Acknowledgment in MC Script
- TVC Loops during break on Stage (30 sec)
- 1 Keynote Speaker (15 mins)
- 20 Exhibitor Badge & 20 Fast Pass Ticket

### **After Event**

- Future Trends Advertorial
- Logo on Re-Run Session
- PR Shooting & Capture on Event
- Rerun Session on FutureSkill

Value Price : ~~10,000,000 Baht~~

**Special Price: 3,000,000 Baht**



# SPONSOR PACKAGE

## *Ticket Sponsor*

- Beyond Platinum Sponsor : Large-size logo featured across all event signage and decorations

### **Pre-Event**

- Invited to the pre-conference
- Speaker on Stage
- Group Photo ภาพข่าวหน้าสังคม
- CEO Interview & Public Scoop on Newspaper
- Signage on Press Conference

### **Promote Phase**

- Signage on Register Page and Event Website
- Future Trends Advertorial

### **Event Day**

- Raw Space (~ 25 sq.m)
- Logo on Badge & Wristband
- Logo on Stage Screen
- Acknowledgment in MC Script
- 1 Keynote Speaker (15 mins)
- 20 Exhibitor Badge & 20 Fast Pass Ticket

### **After Event**

- Future Trends Advertorial
- Logo on Re-Run Session
- PR Shooting & Capture on Event
- Rerun Session on FutureSkill

**Price: 2,000,000 Baht**

## *Venue Sponsor*

- Beyond Platinum Sponsor : Large-size logo featured across all event signage and decorations

### **Pre-Event**

- Invited to the pre-conference
- Speaker on Stage
- Group Photo ภาพข่าวหน้าสังคม
- CEO Interview & Public Scoop on Newspaper
- Signage on Press Conference

### **Promote Phase**

- Signage on Register Page and Event Website
- Future Trends Advertorial

### **Event Day**

- Raw Space (~ 25 sq.m)
- Logo on Stage Screen
- Acknowledgment in MC Script
- TVC Loops during break on Stage (30 sec)
- 1 Keynote Speaker (15 mins)
- 20 Exhibitor Badge & 20 Fast Pass Ticket

### **After Event**

- Future Trends Advertorial
- Logo on Re-Run Session
- PR Shooting & Capture on Event
- Rerun Session on FutureSkill

**Price: 2,000,000 Baht**

## *Special Zone*

- Platinum Sponsor : Medium-size logo featured across all event signage and decorations

### **Pre-Event**

- Invited to the pre-conference
- Group Photo ภาพข่าวหน้าสังคม
- Signage on Press Conference

### **Promote Phase**

- Signage on Register Page and Event Website
- Future Trends Advertorial

### **Event Day**

- Raw Space (~ 20 sq.m +)
- Logo on Stage Screen
- Acknowledgment in MC Script
- TVC Loops during break on Stage (30 sec)
- 10 Exhibitor Badge & 10 Fast Pass Ticket

### **After Event**

- Future Trends Advertorial
- PR Shooting & Capture on Event

**Price: 500,000 Baht**



# FUTURE JOBS PACKAGE

## *Jobs Sponsor*

- Beyond Platinum Sponsor : Large-size logo featured across all event signage, directory board and Future Jobs expo

### **Pre-Event**

- Invited to the pre-conference
- Speaker on Stage
- Group Photo ภาพข่าวหน้าสังคม
- CEO Interview & Public Scoop on Newspaper
- Signage on Press Conference

### **Promote Phase**

- Signage on Register Page and Event Website
- Future Trends Advertorial

### **Event Day**

- Raw Space (~ 25 sq.m)
- Logo on Stage Screen
- Acknowledgment in MC Script
- TVC Loops during break on Stage (30 sec)
- 1 Keynote Speaker (15 mins)
- 20 Exhibitor Badge & 20 Fast Pass Ticket

### **After Event**

- Future Trends Advertorial
- Logo on Re-Run Session
- PR Shooting & Capture on Event
- Rerun Session on FutureSkill

**Price: 2,500,000 Baht**

**SOLD OUT**

## *Jobs Booth*

- Small-size logo featured across all event signage and directory board

### **Event Day**

- System Booth 2x2
- Logo on Stage Screen
- Promote slot
- 3 Exhibitor Badge & 3 Fast Pass Ticket

### **Promote Phase**

- Signage on Register Page and Event Website

**Price: 50,000 Baht**

## *Jobs Booth*

- Small-size logo featured across all event signage and directory board

### **Event Day**

- System Booth 3x2
- Logo on Stage Screen
- Promote slot
- 3 Exhibitor Badge & 3 Fast Pass Ticket

### **Promote Phase**

- Signage on Register Page and Event Website

**Price: 60,000 Baht**

## *Jobs Raw space*

- Gold Sponsor : Small-size logo featured across all event signage and directory board

### **Pre-Event**

- Invited to the pre-conference
- Signage on Press Conference

### **Event Day**

- Raw Space 4x4
- Logo on Stage Screen
- Promote slot
- 6 Exhibitor Badge & 6 Fast Pass Ticket

### **Promote Phase**

- Signage on Register Page and Event Website

**Price: 200,000 Baht**

**\* Corner +5 ,000 Baht \***



# SKILL FORCE PACKAGE

## Stage Sponsor

- Platinum Sponsor : Medium-size logo featured across all event signage and directory board
- Exclusive **"Stage Sponsored By"** on event zone materials

### Pre-Event

- Invited to the pre-conference
- Speaker on Stage
- Group Photo ภาพข่าวหน้าสังคม
- signage on Press Conference

### Promote Phase

- Signage on Register Page and Event Website
- Future Trends Advertorial

### Event Day

- Raw Space (~ 20 sq.m)
- Logo on Stage Screen
- Acknowledgment in MC Script
- TVC Loops during break on Stage (30 sec)
- 1 Keynote on Skill Force Stage (15 mins)
- 10 Exhibitor Badge & 10 Fast Pass Ticket

### After Event

- Future Trends Advertorial
- PR Shooting & Capture on Event
- Rerun Session on FutureSkill

**Price: 800,000 Baht**

## Skill Force Booth

- Small-size logo featured across all event signage and directory board

### Event Day

- System Booth 2x2
- Logo on Stage Screen
- 3 Exhibitor Badge & 3 Fast Pass Ticket

### Promote Phase

- Signage on Register Page and Event Website

**Price : 45,000 Baht**

## Keynote Speaker

### Event Day

- Acknowledgment in MC Script
- 1 Keynote on Skill Force Stage (15 mins)

### Promote Phase

- Signage on Register Page and Event Website
- Rerun Session on FutureSkill

**Price: 100,000 Baht**

## Skill Force Large Booth

- Small-size logo featured across all event signage and directory board

### Event Day

- System Booth 4x2
- Logo on Stage Screen
- 5 Exhibitor Badge & 5 Fast Pass Ticket

### Promote Phase

- Signage on Register Page and Event Website

**Price: 80,000 Baht**

**\* Corner +5 ,000 Baht \***

**SOLD OUT**

**SOLD OUT**



# MAKE RICH PACKAGE

## Stage Sponsor

- Platinum Sponsor : Medium-size logo featured across all event signage and directory board
- Exclusive **"Stage Sponsored By"** on event zone materials

### Pre-Event

- Invited to the pre-conference
- Speaker on Stage
- Group Photo ภาพข่าวหน้าสังคม
- signage on Press Conference

### Promote Phase

- Signage on Register Page and Event Website
- aomMONEY Advertorial

### Event Day

- Raw Space (~ 20 sq.m)
- Logo on Stage Screen
- Acknowledgment in MC Script
- TVC Loops during break on Stage (30 sec)
- 1 Keynote on Make Rich Stage (15 mins)
- 10 Exhibitor Badge & 10 Fast Pass Ticket

### After Event

- aomMONEY Advertorial
- PR Shooting & Capture on Event
- Rerun Session on FutureSkill

**Price: 800,000 Baht**

## Tax & Investment Booth

- Small-size logo featured across all event signage and directory board

### Event Day

- System Booth 2x2
- Logo on Stage Screen
- 3 Exhibitor Badge & 3 Fast Pass Ticket

### Promote Phase

- Signage on Register Page and Event Website

**Price: 55,000 Baht**

## Tax Expo Large Booth

- Small-size logo featured across all event signage and directory board

### Event Day

- System Booth 4x2
- Logo on Stage Screen
- 5 Exhibitor Badge & 5 Fast Pass Ticket

### Promote Phase

- Signage on Register Page and Event Website

**Price: 120,000 Baht**

## Keynote Speaker

### Event Day

- Acknowledgment in MC Script
- 1 Keynote on Make Rich Stage (15 mins)

### Promote Phase

- Signage on Register Page and Event Website
- Rerun Session on FutureSkill

**SOLD OUT**

**Price: 100,000 Baht**



# WORK SYNDROME PACKAGE

## *Work Syndrome Raw Space*

- Gold Sponsor : Small-size logo featured across all event signage and directory board

### **Pre-Event**

- Invited to the pre-conference
- Signage on Press Conference

### **Event Day**

- Raw Space 3x3 (Prime area)
- Logo on Stage Screen
- 6 Exhibitor Badge & 6 Fast Pass Ticket

### **Promote Phase**

- Signage on Register Page and Event Website

**Price: 300,000 Baht**

## *Work Syndrome Booth*

- Small-size logo featured across all event signage and directory board

### **Event Day**

- System Booth 2x2
- Logo on Stage Screen
- 3 Exhibitor Badge & 3 Fast Pass Ticket

### **Promote Phase**

- Signage on Register Page and Event Website

**Price : 50,000 Baht**

## *Work Syndrome Large Booth*

- Small-size logo featured across all event signage and directory board

### **Event Day**

- System Booth 4x2
- Logo on Stage Screen
- 5 Exhibitor Badge & 5 Fast Pass Ticket

### **Promote Phase**

- Signage on Register Page and Event Website

**Price : 90,000 Baht**

**\* Corner +5 ,000 Baht \***



# Work Life Festival 2025

## Thank You

สนใจติดต่อคุณหยาง

☎ 081-643-8595  yangchaiwat

